

NJ Screen Prints Group

Leicestershire-based textile printing business continues to grow with £4.7m funding from Shawbrook Bank



Case Study

Delivering high quality, high volume textile printing services to the retail trade, from small independent stores and high street fashion chains to supermarkets across the UK and Europe, the NJ Screen Prints group (NJS) continues to grow.

From its 50,000 sq ft base in Hinckley, Leicestershire, NJS offers a combination of design and technical expertise together with speed, scale and ethical standards that sets it apart from both domestic and overseas competitors.

With customers including leading brands and retailers in the fashion and entertainment industries, NJS and its affiliated company BWI Merchandising (BWI) looked to switch their facilities from a high street banking provider for increased facilities, improved service levels and support together with the flexibility required to expand and diversify.

BWI is a joint venture between NJS and Bioworld Merchandising Inc, one of the most prominent design and distribution companies in the USA of licensed apparel and accessories including t-shirts, hats, badges and bags.

The £4.7m asset-based lending facility provides the £20m turnover group with greater levels of working capital to fund its growing order book.

“We are very pleased to have made the move to Shawbrook Bank. They see the potential of our business and made it clear they wanted to work with us. They took the time to understand our model so they could structure the right level of funding to support our growth objectives. They were proactive, working closely with a trade finance partner to develop an end-to-end solution.”

Andrew Wilebore,
Managing Director,
NJS and BWI

“Whilst the UK retail sector is under pressure right now, we’ve spent a lot of time with the team at NJ Screen Prints to understand their plans and ambitions for the business. They’ve invested in building a facility which meets the requirements of today’s retail sector, offering quick turnaround times from design to shelf. Retailers are able to source rapidly high quality printed garments from an accredited supplier in the UK, without having to go to the Far East. We look forward to playing our part in this next chapter in the group’s growth story.”

Mark Parsons,
Senior Relationship Director,
Shawbrook Bank Limited

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